

# Reference report



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#### **About SIGMA**

The SIGMA Chemnitz GmbH parent company is an experienced system house with over 80 employees at the Chemnitz and Dresden sites and has been offering a wide range of professional services in the fields of information technology, management and organization since 1990. The group of companies has had ERP experience since 1993.

SIGMA Software und Consulting GmbH has been maintaining an intensive partnership with SAP in the field of medium-sized business solutions since 2007.

All our consultants, developers and sales staff are certified by SAP and continuously undergo extensive training. We love SAP Business One!

#### **About Canina**

#### Industry:

Production and trade of pet food, veterinary medicine and supplementary products

#### Solution:

SAP Business One

Requirements of the customer / benefit:

- Replacement for the obsolete ERP system in use
- An integrated application for all requirements from merchandise management, warehousing, planning and financial accounting
- Easy access to evaluation
- Simple operation



www.canina.de

# The company

Since its foundation in 1984, Canina pharma GmbH from Hamm in Westphalia has continuously developed into the leading company for pet food, veterinary medicines and supplementary products. Today, more than 40 employees ensure that the product range of over 150 articles can be offered in almost 3000 German pet shops, veterinary practices, dog grooming salons and in 40 countries around the world. Canina products can be found on the shelves of pet shops in almost all of Europe, China, Singapore, Korea, Saudi Arabia and the United Arab Emirates. In addition, Canina pharma GmbH produces its products for numerous well-known domestic and foreign companies under their own labels.

# The challenge

As the ERP system used up to now was reaching its limits with the constantly growing requirements of the company, Canina pharma GmbH was looking for a new future-proof software and a corresponding competent partner for implementation.

## Extensive standard scope

The choice fell on SAP Business One in the current version 9. The ERP software as a midmarket solution from SAP performed well in comparison with alternative products and scored above all with the high level of user-friendliness and the wide range of functions that are already included in the standard SAP Business One. In this way, the company's processes can be optimally mapped.

### Most important advantages for the customer

In addition to the wide range of functions of SAP Business One, the points that make daily work easier and bring more transparency to business processes played a major role in the decision:

<u>Business consolidation:</u> The settlement of transactions from individual customer branches is consolidated via the respective parent company, thus allowing better and faster transparency about the business activities of individual customers.

<u>Bank statement processing:</u> The transfer of electronic bank statement data from the bank and/or from Paypal, the import of the data into SAP Business One and the automated generation of payment proposals facilitate the work of the accounting department

<u>Reporting:</u> The new reporting system and the improved evaluation options create more transparency in sales and form the basis for sound strategic corporate decisions.

<u>Batch tracking:</u> The traceability of individual batches is particularly important for documentation and to ensure quality in production.

## Decision for the service provider

SIGMA Software und Consulting GmbH was able to prove its competence as a long-standing SAP Gold Partner in the preliminary discussions and product presentations and was commissioned with the project implementation. After the go-live, SIGMA Software und Consulting GmbH will continue to support the project as a service partner.

### The conclusion

It soon became clear that the right solution had been chosen after the real start. The managing director of Canina pharma GmbH, Tim Spanke, explains: "You could say that as a company that both produces and trades, SAP Business One was the right decision for us. We already feel that every day."

Regarding the cooperation with SIGMA Software und Consulting GmbH, he adds: "Good consulting is enormously important. With SIGMA, we have found a partner who has successfully mastered the implementation project with us and who will continue to support us in word and deed in the future."

# This is what our customer says...

"As a company that both produces and trades, SAP Business One was the right decision for us. We feel that every day."

Tim Spanke, Managing Director, Canina pharma GmbH