

Reference report

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About SIGMA

The SIGMA Chemnitz GmbH parent company is an experienced system house with over 80 employees at the Chemnitz and Dresden sites and has been offering a wide range of professional services in the fields of information technology, management and organization since 1990. The group of companies has had ERP experience since 1993.

SIGMA Software und Consulting GmbH has been maintaining an intensive partnership with SAP in the field of medium-sized business solutions since 2007.

All our consultants, developers and sales staff are certified by SAP and continuously undergo extensive training. We love SAP Business One!

About ESTEL Europe

Company:

ESTEL Europe GmbH

Industry:

Professional hair cosmetics

Solution:

SAP Business One

Goals:

- Mapping of the processes in warehouse, sales, purchasing and accounting
- Lowest possible introduction and training costs

Users:

About ten users from different areas work with SAP Business One and the implemented extensions.

ESTEL
BEAUTY HAS A NAME



 www.estel.pro/de

The company

ESTEL Europe GmbH, a subsidiary of 000 Unikosmetik from St. Petersburg, serves the Western European region with professional hair care and hair cosmetic products for hairdressers.

The challenge

In the course of the company's further development, they were looking for suitable software to map the company's requirements, especially sales and order processing.

The solution

They chose SAP Business One primarily because of the flexibility and ease of use of the software, but also because of the high level of expertise of SIGMA Software und Consulting GmbH as an SAP Gold Channel Partner.

The new system was quickly implemented in the company and transferred to productive operation, as only a small amount of internal training was required due to its easy and understandable operation.

The benefit

When used at ESTEL Europe GmbH, SAP Business One shows its advantages especially in sales and in the fast processing of orders. Orders are entered on-site at the customer's location using iPads and immediately imported into SAP Business One via coesuite cloud connector. This means that orders can be processed more quickly than before. This not only increases efficiency, but also pays off for the customer with a shorter delivery time. The fast automated recording of orders additionally creates a better overview for the company management and controlling.

Outlook

After the smooth introduction for the German market, the later expansion of the work with SAP Business One is also planned for other countries in order to also make sales and order processing more effective there.

This is what our customer says...

„I appreciate the quick search and the networking of the individual processes with each other and the facilitation through the various templates and tools. For me, it is clear that we have made the best choice.“

Odette Reiche, Head of Finance and Administration, ESTEL Europe GmbH